

LOWE'S COMPANIES LOWE'S REBATE CENTER

Provide a seamless digital rebate experience

OBJECTIVE

Create a holistic solution for digital & mail-in rebate processing and validation across tens of thousands of products annually.

SOLUTION

Lowe's launched a customized rebate solution that integrates with their point-of-sale system to verify purchase, calculate reward tiers and fulfill digital and physical rewards all while minimizing fraud. To support a positive and seamless experience for Lowe's shoppers, the rebate platform is integrated with Lowe's Customer Care, and also offers self-service capabilities, like checking rebate status.

