

PREMIUM LOYALTY

1,000+ RETAILER MARKETPLACE

ORIENTAL TRADING COMPANY FUN REWARDS +

Build Customer Loyalty and Drive Incremental Purchase

OBJECTIVE

Motivate repeat purchases, increase AOV & encourage customer loyalty by offering valuable member savings.

SOLUTION

Fun Rewards+, a Premium Loyalty program, allows Oriental Trading Company customers to earn cash back and save on all shipping and return costs while shopping their brands. Additionally, the program offers members exclusive savings at 1,000+ retailers where they can earn cash back on everyday purchases at stores like Target, Walmart and Lowe's.

